



The

# LAMPLIGHTER

A monthly electronic newsletter of the

**Wisconsin Valley Library Service**

April 2008      Volume XLV, Number 4

## IN THE SYSTEM

### **Nicolet Area Technical College Has a New Director**

Please join us in welcoming Marc Boucher as the new Director of the Nicolet Area Technical College. Marc graduated from UW- Milwaukee in 1996 with two masters: a MLS and a MA in History. Most recently he worked at the University of Wisconsin - Washington County in West Bend. He has received several awards including the 2007 Chancellor's Award for Outstanding Achievement. Marc will be the new Academic/Technical Library Member for the WVLS Library Advisory Committee for 2008.

### **WVLS Public Library Directors Gathering**

The **WVLS Public Library Directors** will gather and share ideas on the "How Do I's", "Oh No's", "Way to Go's", "This really worked well for us" and other news. Mark your calendars for **Thursday, May 22, 2008, from 9:30 a.m. – 1:30 p.m.** at the **Marathon County Public Library - Wausau – Wausau Room**. Be on the look-out for more information on this upcoming event in the May Lamplighter. If you have items or questions that you would like to have included in the agenda for the day, please e-mail those to: [ichristman@wvls.lib.wi.us](mailto:ichristman@wvls.lib.wi.us) by Friday, April 25, 2008.

## YOUTH MATTERS

### **The Cooperative Children's Book Center Offers a New Bibliography on the Issues of Bullying**

Experiences with bullying, teasing, relational aggression, and school violence are an all too common part of childhood and adolescence. Schools and communities are looking for ways to address these issues, while children, teens, and caring adults deal with the day-to-day fear and misery caused by such behavior.

"Thick-skinned, Thin-skinned, The Skin I'm In: Books about Bullying, Teasing, Relational Aggression and School Violence" is available at this address:

<http://www.education.wisc.edu/ccbc/books/detailListBooks.asp?idBookLists=309>

This selective bibliography offers titles that authentically address the issues of bullying, teasing, relational aggression, and school violence. The titles chosen here reflect themes of conformity, self-perception, and popularity in addition to stories related to school culture and tolerance. While some books describe the difficulties of being different, others emphasize the positives. From books depicting the heartache of gossip and social invisibility to books portraying the struggle of feeling comfortable in one's own skin, these titles will have relevance and resonance with readers.

The titles are grouped according to the suggested age range as well as by the main perspective the book offers (being the target, being the aggressor, being the observer, multiple perspectives). A section on difference is also included for each age range.

*(Tessa Michaelson , Cooperative Children's Book Center)*

### **Catch the Reading Bug @ Your Library**



Ladybugs...All Around!

### **WVLS Summer Library Program Workshop in Rhinelander, March 12, 2008**

Additional photos can be found at the WVLS  
Flickr site:

[http://www.flickr.com/photos/24692172@N04/  
sets/72157604371368971/](http://www.flickr.com/photos/24692172@N04/sets/72157604371368971/)



Lorealee Peterson (Withee) & Mary Taylor (Minocqua)  
show off their "beautiful beetles" project.



Ladybugs Ann Harris and Marlene Klemm - Frances L.  
Simek Memorial Library, Medford.

*(Photos submitted by Beth Sillars.)*

## Buggy Fonts

Before long, it will be time for the 2008 Summer Reading Program. Here is a helpful site for all of you looking for that special font to help you produce fun and lively brochures, flyers and promo pieces. Stephanie Stokes, under contract for the State of California, has created a webpage called LibraryPalooza. Besides including “bug fonts”, she also has games, activities, and even “Gummy and Goey Bug Candy” recipes.

<http://www.librarypalooza.net/index.html>

*(Monday Memo, newsletter of the Arrowhead Library System, 9/22/07)*



## Who's Who and What's What

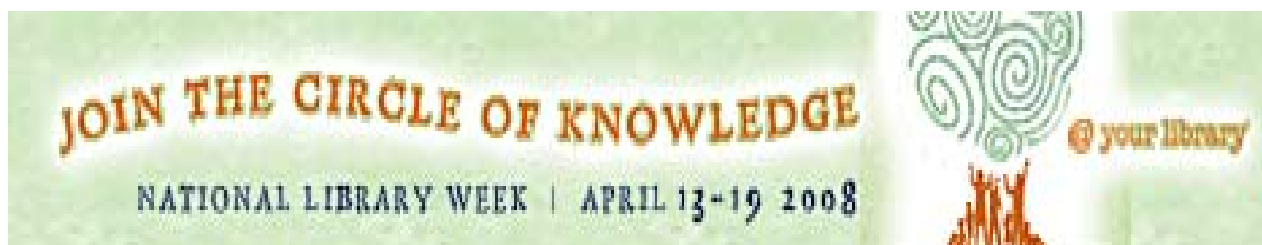
This daily current events quiz is just the thing to get older students (grades 7-12) up to date with what's going on around the country and the world. They can research the answers using articles from that day's *New York Times*. (The relevant article is conveniently located under each question.) Created by: The New York Times, New York, NY.

<http://www.nytimes.com/learning/students/quiz/index.html>

*(School Library Journal, September 2007)*

## INFO TO GO

### Celebrate National Library Week April 13 – 19, 2008



In honor of National Library Week, take a few minutes and visit the **Timeline: American Libraries : The First 100 Years**. This site commemorates some of the key moments in the American Library Association's member journal history via pictures and other memorabilia.

[http://www.ala.org/ala/online/resources/selectedarticles/0607\\_feature\\_timelin.pdf](http://www.ala.org/ala/online/resources/selectedarticles/0607_feature_timelin.pdf)

*(Resourceshelf.com, September 2007)*

## A Librarian's 2.0 Manifesto

- I will recognize that the universe of information culture is changing fast and that the libraries need to respond positively to these changes to provide resources and services that users need and want.
- I will educate myself about the information culture of my users and look for ways to incorporate what I learn into library services.
- I will not be defensive about my library, but will look clearly at its situation and make an honest assessment about what can be accomplished.
- I will become an active participant in moving my library forward.
- I will recognize that libraries change slowly, and will work with my colleagues to expedite our responsiveness to change.
- I will be courageous about proposing new services and new ways of providing services, even though some of my colleagues will be resistant.
- I will enjoy the excitement and fun of positive change and will convey this to colleagues and users.
- I will validate through my actions, librarians' vital and relevant professional role in any type of information culture that evolves.
- I will take an experimental approach to change and be willing to make mistakes.
- I will not wait until something is perfect before I release it, and I'll modify it based on user feedback.
- I will not fear Google or related services, but rather will take advantage of these services to benefit users while also providing excellent library services that users need.
- I will avoid requiring users to see things in librarians' terms but rather will share services to reflect users' preferences and expectations.
- I will be willing to go where users are, both online and in physical spaces, to practice my profession.
- I will create open websites that allow users to join with librarians to contribute content in order to enhance their learning experience and provide assistance to their peers.
- I will lobby for an open catalog that provides personalized, interactive features that users expect in online information environments.
- I will encourage my library's administration to blog.
- I will let go of previous practices if there is a better way to do things now, even if these practices once seemed so great.

*(American Libraries, August 2007)*

## GRANT UPDATE

### **Let's Talk About It: Love and Forgiveness**

The American Library Association and the Fetzer Institute, as part of its Campaign for Love & Forgiveness, announce applications for "Let's Talk About It: Love & Forgiveness", a theme-based reading and discussion program for public libraries. Successful applicants will receive a \$2,500 programming grant, training, promotional resources and more. Applications will be accepted January 14 through July 15, 2008. To download an application and complete guidelines, visit [www.ala.org/publicprograms](http://www.ala.org/publicprograms). To request an application by mail, or with questions about applying, email [publicprograms@ala.org](mailto:publicprograms@ala.org).

### **Another Grant Opportunity - Books For Children Grant**

The Libri Foundation is currently accepting applications for its 2008 BOOKS FOR CHILDREN grants. The next deadline is April 15th. The Libri Foundation is a nationwide non-profit organization which donates new, quality, hardcover children's books to small, rural public libraries throughout the United States. Since October 1990, the Foundation has donated over \$3,500,000 worth of new children's books to more than 2,600 libraries in 48 states, including Alaska and Hawaii.

In order to encourage and reward local support of libraries, the Libri Foundation will match any amount of money raised by your local sponsors from \$50 to \$350 on a 2-to-1 ratio. Thus, a library can receive up to \$1,050 worth of new children's books. After a library receives a grant, local sponsors (such as formal or informal Friends groups, civic or social organizations, local businesses, etc.) have four months, or longer if necessary, to raise their matching funds.

The librarian of each participating library selects the books her library will receive from a booklist provided by the Foundation. The 700-plus fiction and nonfiction titles on the booklist reflect the very best of children's literature published primarily in the last three years. These titles, which are for children ages 12 and under, are award-winners or have received starred reviews in library, literary, or education journals. The booklist also includes a selection of classic children's titles.

Libraries are qualified on an individual basis. In general, county libraries should serve a population under 16,000 and town libraries should serve a population under 10,000 (usually under 5,000). Libraries should be in a rural area, have a limited operating budget, and an active children's department.

Please note: Rural is usually considered to be at least 30 miles from a city with a population over 40,000. Town libraries with total operating budgets over \$150,000 and county libraries with total operating budgets over \$350,000 are rarely given grants.

Applications are accepted from independent libraries as well as libraries which are part of a county, regional, or cooperative library system.

A school library may apply only if it also serves as the public library (i.e. it is open to everyone in the community, has some summer hours, and there is no public library in town).

A branch library may apply if the community it is in meets the definition of rural. If the branch library receives its funding from its parent institution, then the parent institution's total operating budget, not just the branch library's total operating budget, must meet the budget guidelines.

Previous BOOKS FOR CHILDREN grant recipients are eligible to apply for another grant three years after the receipt of their last grant. Libraries that do not fulfill all grant requirements, including the final report, may not apply for another grant.

The remaining application deadlines for 2008 are: (postmarked by) April 15th and August 15th. Grants will be awarded April 30th and August 31st.

Application guidelines and forms may be downloaded from the Foundation's website at: [www.librifoundation.org](http://www.librifoundation.org).

For more information about the Libri Foundation or its Books for Children program, please contact Ms. Barbara J. McKillip, President, the Libri Foundation, P.O. Box 10246, Eugene, OR 97440. 541-747-9655 (phone); 541-747-4348 (fax); [libri@librifoundation.org](mailto:libri@librifoundation.org) (email). Normal office hours are: Monday-Friday, 10 a.m. to 4 p.m., Pacific Time.

## **ON COMMAND**

### **Portalwisconsin.org – Promotes Library Events**

How would you like to promote your library's author events, book clubs, kids' activities and other public events free of charge? Thanks to Portalwisconsin.org now you can. This is a statewide, nonprofit arts and culture website sponsored by the Cultural Coalition of Wisconsin. It reaches tens of thousands of Web users each month. To list events, classes and similar information on the site, you simply need to obtain a user name and password so that you can enter information directly into the Portalwisconsin.org database. To get a user name and password, just send your name, e-mail address, and the name of your library to Jennifer A. Smith, project director of Portalwisconsin.org, at [smithja@wpt.org](mailto:smithja@wpt.org). If you have questions, call Jennifer at 608-263-2166. Website is at: <http://portalwisconsin.org/>

*(Northern Waters Library Service, February 4, 2008)*

### ***Marketing the Library***

The Ohio Library Foundation commissioned, with financial support from the Drew Carey Fund and the support of the Ohio Library Council, the creation of a web-based staff training program called: "Marketing Your Library". The purpose of this program is to present library staff with marketing concepts and help them prepare a marketing plan for their library. The

website also offers links to a Glossary of Marketing terms, an Internet Marketing Dictionary, and a Library Media and PR Tool Box.

This program is offered in a series of 6 modules that are tailored to fit a wide variety of staff levels of experience and needs. This makes it a flexible program for just the beginner or the seasoned veteran looking for new ideas. Check it out for free at:

<http://www.olc.org/marketing/>

## **FROM HITHER & YON**

### **First Annual Fox Cities Book Festival – April 16-20, 2008**

Celebrate the pure joy of reading and make plans today to attend the inaugural Fox Cities Book Festival, which will be held April 16-20, 2008.

The festival will connect readers and writers and offer an opportunity for all of us to celebrate the literary arts. It will also reach across all generations and genres with activities spanning the entire Fox Cities. A book fair featuring numerous publishers will be held at City Center Plaza in Downtown Appleton on April 19, 2008.

The Fox Cities Book Festival will feature many national, state and local authors. Among the national writers coming to the Fox Cities:

**Charles Baxter**, author of the award-winning "The Feast of Love"

**Billy Collins**, one of America's best-selling poets and Poet Laureate of the United States (2001-03)

**Naomi Shihab Nye**, award-winning poet and author of fiction for young adults

**Alice Hoffman**, Award-winning author of books for adults and young adults

**Alex Flinn**, best-selling author of fiction for young adults

More national and regional writers will be announced in the coming weeks.

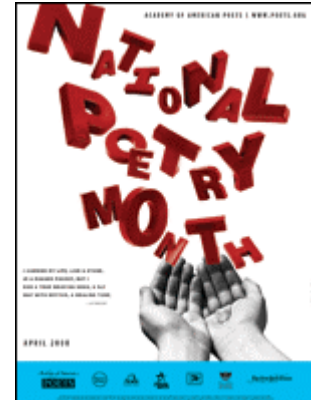
To learn more about participating in this exciting event, contact Val Wylie at 920-380-7491 or [val@paperhall.org](mailto:val@paperhall.org) or go to their website: <http://www.focol.org/bookfest/index.html>

### **April is National Poetry Month!**

If you are a fan of poetry and would like to celebrate National Poetry Month, the American Academy of American Poets suggests "30 Ways to Celebrate National Poetry Month" on their website: <http://www.poets.org/page.php/prmID/94>

Here are a few of those suggestions:

- [Put poetry in an unexpected place](#)  
"Books should be brought to the doorstep like electricity, or like milk in England: they should be considered utilities."
- [Google a poem](#)  
"Many people carry single lines of verse with them, sometimes for years, and are eager to remember the rest of that particular poem."
- [Hear a Poem](#)  
"Often, hearing an author read their own work can clarify questions surrounding their work's tone."
- [Young People's Poetry Week](#)  
"You'll find party ideas, poem starters, crossword puzzles, award certificates, lists of poetry books for kids, and more."



## WEBSITES OF INTEREST

**Foreclosure Resources For Consumers** <http://federalreserve.gov/pubs/foreclosure/>

"If you are having difficulty making your mortgage payment, one of the most important things you can do is seek assistance... [These] resources provide information and links to agencies and organizations that may be able to help you." Includes links to government resources from the Department of Housing and Urban Development (HUD), Federal Housing Administration (FHA), Federal Trade Commission (FTC), Internal Revenue Service (IRS), and others. From the Federal Reserve Board (FRB).

*(LII New This Week, 3/19/2008; Copyright 2007 by Librarian's Index to the Internet, LII)*

**Women in History: Historical Figures** <http://www.lkwdpl.org/wihohio/figures.htm>

This site includes profiles of famous American women, such as Louisa May Alcott, Clara Barton, Rachel Carson, Isadora Duncan, and Laura Ingalls Wilder. Profiles vary in amount of information provided about the individual. A good starting point for ideas for school paper topics, as this listing includes women from a variety of time periods, professions, and fields of accomplishment. From the Lakewood Public Library, Ohio.

*(LII New This Week, 3/19/2008; Copyright 2007 by Librarian's Index to the Internet, LII)*

**The Privacy Toolbox: 100 Guides and Resources for Keeping Your Personal Information Safe**  
<http://www.virtualhosting.com/blog/2008/the-privacy-toolbox-100-guides-and-resources-for-keeping-your-personal-information-safe/>

Today's online culture of banking, blogging, social networking and shopping makes it easier

than ever for those with nefarious intentions to steal your personal information. Social Security numbers, credit cards and online passwords are all at risk if you don't keep your personal information secure both online and off. While there is no way to make identity theft a non-issue, there are a number of things you can do to help ensure that your data is as secure as it possibly can be.

(Virtualhosting.com March 2008)

## CALENDAR OF EVENTS

### APRIL

National Garden Month <http://www.nationalgardenmonth.org>

School Library Media Month <http://www.ala.org/ala/aasl/aaslissues/aasladvocacy/schoollibrarymedia.htm>

April 3 – **WVLS V-Cat Council meeting** – Marathon County Public Library – 9:30 a.m.

April 6 - 8 – Wisconsin Educational Media and Technology Association (WEMTA) Spring Conference – Wyndham – Milwaukee Airport - theme: Meeting the Needs of All Children: The Role of Information and Technology –

<http://www.wemtaonline.org>

April 12 – **WVLS Executive Committee meeting** – Marathon County Public Library – 9:30 a.m.

April 13 - 19 – National Library Week - this year's theme is: *Join the circle of knowledge @ your library*. All types of libraries school, public, academic and special – are encouraged to participate.

April 15 – National Library Workers Day – a day for library staff, users, administrators and Friends groups to recognize the valuable contributions made by all library workers. For more information and to download a "Libraries Work Because We Do!" poster, visit <http://www.ala-apa.org/about/nlwd.html>

April 15 – **WVLS Network Committee meeting** – Marathon County Public Library – 9:30 a.m.

April 15 – 18 – Wisconsin Association of Academic Librarians (WAAL) Conference – Holiday Inn, Manitowoc –

<http://www.wla.lib.wi.us/waal/conferences/2008>

April 16 – 20 – First Annual Fox Cities Book Festival – Appleton – <http://www.focol.org/bookfest/index.html>

April 17 - May Hill Arbuthnot Honor Lecture by David Macaulay - Monona Terrace, Madison –

<http://www.scls.info/arbuthnot08/>

April 22 – **WVLS Library Advisory Committee (LAC) meeting** – Marathon County Public Library – 9:30 a.m.

April 22 – Earth Day 2008 - <http://ww2.earthday.net/~earthday/>

April 30 – May 2 – Wisconsin Association of Public Libraries (WAPL) annual conference – Holiday Inn Hotel and Convention Center, Stevens Point, WI - <http://www.wla.lib.wi.us/wapl/conferences/2008/index.htm>

May 5 - 6 – COLAND's Statewide Library Strategic Visioning Summit – The Heidel House, Green Lake, WI –

<http://dpi.wi.gov/coland/vision.html>

May 10 – **WVLS Board of Trustees meeting** – Marathon County Public Library – 9:30 a.m.

May 12 – First-class mail stamp will increase from \$0.41 to \$0.42. Forever stamps, purchased at \$0.41, will be honored following the May 12<sup>th</sup> increase. For details about the Forever stamp, visit

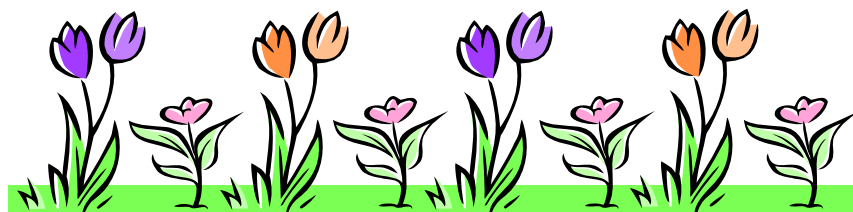
<http://www.usps.com/shop/welcome.htm>

May 22 – **WVLS Public Library Directors' Meeting** – Marathon County Public Library – 9:30 a.m.

## QUOTE OF THE MONTH

“Spring is when you feel like whistling even with a shoe full of slush. “


--- Doug Larson, *The Classic Quotes Collection*



ATTENTION: WESSLER SCHOLARSHIPS are available to cover some/all costs associated with attendance at reference and/or interlibrary loan continuing education events. If interested in becoming a Wessler Scholar, contact the WVLS office (715/261-7250) for more information. The application form and more information are available at <http://wvls.lib.wi.us/About/wessler.htm>

## ON A PERSONAL NOTE

I would like to thank everyone for the warm welcomes, e-mails, and best wishes. I am excited to be working for WVLS as the new editor of *The Lamplighter*. I will work diligently to continue the fine tradition of this great publication. I hope that you will be willing to help me by letting me know what things you like, or don't like and offer suggestions, and contributing items. "Talk" with you soon. Inese Christman 715-261-7256 / [ichristman@wvls.lib.wi.us](mailto:ichristman@wvls.lib.wi.us)

	<p>The <b>LAMPLIGHTER</b> is a monthly newsletter of the Wisconsin Valley Library Service. 300 N. First Street / Wausau, WI 54403 Back issues are available at <a href="http://wvls.lib.wi.us/Newsletter/newsindex.htm">http://wvls.lib.wi.us/Newsletter/newsindex.htm</a> (Note: Web links in past issues are not checked for currency and may no longer work.) EDITOR: Inese Christman Phone: 715/261-7256 FAX: 715/261-7259 <a href="mailto:ichristman@wvls.lib.wi.us">ichristman@wvls.lib.wi.us</a></p>
<p>Contributions are welcome! News items should be submitted by the fifteenth of the month. WVLS serves Clark, Forest, Langlade, Lincoln, Marathon, Oneida, and Taylor counties. When the most recent issue becomes available, readers are alerted by a notice posted to WISPUBLIB, or sent an email. To subscribe to WISPUBLIB, send an email message to <a href="mailto:wispublib@badger.state.wi.us">wispublib@badger.state.wi.us</a> In the body of the message (subject line is ignored) type: subscribe WISPUBLIB. Then send your email. To have <i>The Lamplighter</i> emailed to you without subscribing to WISPUBLIB, contact Barbara Freimund at 715/261-7252, or email <a href="mailto:freimund@wvls.lib.wi.us">freimund@wvls.lib.wi.us</a> You may copy, reprint or forward all or part of this newsletter to friends, colleagues or customers, so long as the use is not for resale or profit and the information/article is attributed to this issue of the WVLS newsletter, <i>The Lamplighter</i>.</p>	