



The LAMPLIGHTER

A monthly electronic newsletter of the
Wisconsin Valley Library Service

July 2008 Volume XLV, Number 7

IN THE SYSTEM

WVLS Offers New Service – Federated Searching Anyone?

Have you ever been overwhelmed by the sheer number of items in the electronic collection at your library? With so many starting points for research, it seems easier to bypass the library and just search the Web. Well now, WVLS offers an easier way to provide simple and intuitive online library research. This new service is called federated searching and it will help you search your library's entire e-resource collection at once.

WVLS has subscribed to the federated searching tool from Serials Solutions. Try it out and see how easy it can make your research project. The link is located in the center of the WVLS home page – <http://wvls.lib.wi.us> There is also a tab on the WVLS V-Cat catalog. (Note - Tabs can be added to the catalogs for other WVLS libraries, if they so choose.)

This service brings together all of the databases that are available for searching in the WVLS area. This includes the Ebsco and ProQuest databases that are provided by the Reference and Loan Library and includes the databases that WVLS subscribes to. One search can go to as many of the databases as you select. This saves you from having to do multiple searches and gives you the results in one list.

The basic search is the default search which comes up first. Clicking on the *Advanced Search* tab allows you to narrow your search. Searches can be done using any combination of title, author, full text, keyword, subject, abstract, and year of publication. Along with this, you can choose which databases should be searched. Once the results appear, the search can be narrowed further.

The results are sorted by source and indicate the number of hits. Results can be full text articles, abstracts of longer works, book titles, etc. Go to the link and try searching a topic to get an idea of how this resource works. Encourage others to use it. This resource is made available via a Library Services and Technology Act (LSTA) grant.

(Linda Orcutt, WVLS Technology Consultant)



Public Library Certification - CEUs for YOU?

Are you afraid of not acquiring enough CEUs (Continuing Education Units) to be certified? WVLS offers many opportunities to earn CEUs from various workshops, online training and one-on-one training. Here are some options. The WVLS Public Library Director's Gathering featured a one-hour presentation on Internet Safety provided by two detectives from the Marathon County Sheriff's Dept. If you attended, you are eligible to count this as 1 contact hour for Category B for Wisconsin State Public Librarian Certification.

If you have participated in training on the WISCAT system or worked with WVLS staff in a training session on producing Horizon reports, these sessions are also eligible for CEUs.

If you have questions, please contact me and I will be happy to help you with any concerns you may have regarding certification. If you are a WVLS public library director and wish to maintain certification, please direct continuing education activity reports and annual summation of continuing education activities to Inese Christman at the WVLS office; call me at 715-261-7256 or contact me via e-mail at: ichristman@wvls.lib.wi.us

(Inese Christman, WVLS PR & CE Coordinator)

YOUTH MATTERS

Summer Olympics – Read All About It

Since the modern Olympics were revived in 1896, the Summer Olympics have grown into a more dazzling exhibition with each successive occurrence. The most recent Summer Olympics, Athens 2004, offered spectacular pageantry linking ancient origins to the present incarnation. This year, even as the eternal flame of the Olympic torch is challenged by protests along the route from Athens to Beijing, it is estimated that more than 10,000 athletes will gather in China to compete under the ideal expressed in the Olympic creed: "The most important thing in the Olympic Games is not to win, but to take part, just as the most important thing in life is not the triumph, but the struggle. The essential thing is not to have conquered, but to have fought well".



As excitement for the games grows, use the following books to offer readers across the grades an overview of the history and meaning of the Olympics along with a perspective on the accomplishments of some very talented champions. Find the complete article and lists here:

<http://www.schoollibraryjournal.com/article/CA6565677.html?q=going+the+distance>

(By Marilyn Taniguchi -- School Library Journal, 6/1/2008)

CONTINUING EDUCATION



The Wisconsin Valley Library Service Presents . . .
**Behind the Scenes at Barnes & Noble and
What Are Teens Reading Now?**

Thursday, August 21, 2008
9:30 a.m. – 3:00 p.m.

Barnes & Noble Booksellers
3400 Rib Mountain Drive
Wausau, WI 54401

9:30 a.m. - 10:00 a.m. Registration and Refreshments (Regular coffee and scones will be provided)

10:00 a.m. - 12:00 p.m. **“Behind the Scenes at Barnes & Noble”**

- * Tour of Barnes & Noble
- * How to do a display the “B & N Way”
- * Insider tips and ideas on promoting materials
- * Targeting your customers so they find what they are looking for and **more**
- * Creative space allocation and workflow arrangements
- * Creating a pleasing atmosphere and environment

12:00 p.m. - 1:00 p.m. Lunch - **\$5.00** Includes your choice of either a sandwich **or** ½ sandwich and a cup of garden vegetable soup. Either meal will include regular coffee or a choice of soda; and mini cookies for dessert

Shopping – Get a 20% discount with your Institutional Account

1:00 p.m. - 3:00 p.m. **“What Are Teens Reading Now?”**

- * What are the most popular series/authors
- * Why is this area so popular
- * What do the teens expect and want
- * How to capture their interest and keep them coming back for more

Space is limited! Please register by **Monday, August 18, 2008**. Certified public library directors will be able to receive 4.0 contact hours. If you have questions or comments about this event, please contact Inese Christman at 715-261-7256 or ichristman@wvls.lib.wi.us

To Register: Send this completed form along with a check for lunch made out to
WISCONSIN VALLEY LIBRARY SERVICE Attn: Inese Christman; WVLS; 300 N First St;
Wausau WI 54403

Name: _____ Amount enclosed: _____

Library: _____

Please circle your choice for lunch: **Sandwich or ½ Sandwich and a Cup of Soup**

Behind the Scenes at B&N and What Are Teens Reading Now? August 21, 2008 Barnes & Noble-Wausau

INFO TO GO

Milwaukee Public Library Looking at Express Libraries

Before long, if you live in the Milwaukee area, you may be able to pick up your literature and your lettuce from the same place. Just as banks and pharmacies have opened branches in supermarkets, the Milwaukee Public Library is studying the idea of creating three "express libraries" that would give residents access to library materials and services at convenient places and times, according to Library Director Paula Kiely.

Library officials are considering the express libraries and self-service checkout technology as they search for ways to maintain service while cutting costs. Faced with the prospect of a \$2 million cut in next year's library operating budget, Kiely has warned that it may be necessary to close four of the city's 12 neighborhood libraries, a prospect she hopes to avoid. She said she would prefer the express libraries to become an addition to the current system, not a replacement for existing branches.

The set up of this new express library service would be an investment of \$900,000 and at each express library, patrons could check out or return books or other items they had ordered over the Internet; use computers to order additional items; or pick up a telephone hotline direct to the Central Library's reference desk.

In addition to supermarkets, express libraries could be located in coffee shops or even Mitchell International Airport. Hours haven't been set, but officials would like express libraries to be open longer than the Central Library or neighborhood libraries.

Each express library would cost \$300,000 to build and equip. One library employee would staff each site, with neighborhood library staffers taking turns in those jobs.

Kiely is also seeking \$3.5 million in the capital budget for technology to let library patrons check out their own books and other materials. That would free library staffers for other tasks, or allow for staff cuts.

Among Wisconsin libraries, the bar code system was first used in New Berlin and Waukesha in 1995, and later spread to others statewide. Recently, several area libraries have started to use RFID chips, and some - including New Berlin - have switched from bar-code scanners to RFID systems. Mayor Tom Barrett said he plans to talk more with Kiely about the express library and self-checkout ideas. "Having a library that's a 21st century library helps this community," Barrett said. "I think she's thinking creatively to make the library more attractive to city residents."

(Larry Sandler from the Milwaukee Journal Sentinel, May 27, 2008)

ALA Conference Materials Wiki

The American Library Association (ALA) is collecting materials presented at this year's Annual Conference in Anaheim, Calif., and making them easier to find online. You will

be able to access all materials provided by presenters from the conference, which runs from June 25 to July 2, via the new Conference Materials Wiki at <http://presentations.ala.org/>. All collateral conference materials will be linked from this wiki, which already includes links to last year's materials and similar content from ALA's units.

(American Library Association, June 17, 2008)

Interesting Bookmarks

Have you ever found something unusual being used as a bookmark? How about some of these items that were highlighted in an AbeBooks.com article found at this site:

<http://www.abebooks.com/docs/Community/Featured/found-in-books.shtml>



- Forty \$1,000 bills
- Piece of bacon
- Credit cards
- Valuable baseball cards
- A diamond ring

I'm sure most libraries have a collection of odd things, too. I find myself using receipts or the picture part of a greeting card as a bookmark.

(Swiss Army Librarian, June 19, 2008)

ON COMMAND

Library Supporters - Attend the Next Round of Wisconsin Way Forums



According to a news release issued by the Wisconsin Way, billed as an effort to improve the fairness of Wisconsin's tax system while preserving the quality of public services, more than 5,000 state residents have participated in the process through town hall meetings and organizational briefings.

Now, the Wisconsin Way leaders are working with a nonpartisan team of budget experts, policy advisers, economic development leaders, academics and financial industry members to turn the public's priorities into a workable blueprint for the state. Together, members of the Wisconsin Education Association Council, Wisconsin REALTORS® Association, Wisconsin Transportation Builders Association, Wisconsin Counties Association, and Wood Communications Group will kick off the second round of Wisconsin Way public forums June 24 in Eau Claire through August 19 in Madison. Additional forums locations and dates include:

Oshkosh, July 10	Kenosha, July 24	Platteville, August 5	Appleton, August 14
Green Bay, July 17	Columbus, July 28	Superior, August 7	Madison August 19
Waukesha, July 21	La Crosse, July 29	Milwaukee, August 11	
Wausau, July 23	Janesville, August 4	Rhineland, August 12	

As with the first round of meetings, which took place from October through January, the public forums are free and designed to draw citizens from all walks of life. Participants from the first round of meetings are strongly encouraged to continue the conversation by returning, while new participants also are welcome to add their voices as the blueprint takes shape.

For more information about the project or to sign on and learn more about the initiative, you may visit the Web site, <http://www.WisconsinWay.org>. You also may use the Web site to register to attend one of the Wisconsin Way forums; registration and more information is available by calling (800) 919-3012 or by e-mail at

wisconsinway@wgcpr.com

(WLA E-Newsletter, June 9, 2008)

FROM HITHER & YON

RR Donnelley Literary Awards Announced!

The Literary Awards Committee of the Readers' Section has chosen *The Ghost Mountain Boys: their Epic March and the Terrifying Battle for New Guinea—the Forgotten War of the South Pacific* by James Campbell as the winner of the RR Donnelley Literary Award, given for the highest literary achievement by a Wisconsin author in 2007. *Ghost Mountain Boys* tells the harrowing story of the 32nd Division's WWII battle to prevent New Guinea from falling into Japanese hands. The book tells the tale of National Guardsmen whisked from the temperate Midwest and dropped into the dense jungles of New Guinea with little training and with equipment unequal to the task ahead. Through Campbell's words the reader sees the dramatic and often deadly consequence of poor planning, indecisiveness and ego on both sides of the campaign. The RR Donnelley Literary Award is made possible by RR Donnelley Company of Chicago, IL, through a grant to the WLA Foundation.

Two authors were chosen for their body of work as Notable Wisconsin Authors. Larry Watson is the author of multiple fiction titles, including *White Crosses*, *Montana 1948*, and *Orchard*. Also honored is Edward Heth, whose best known works include *My Life on Earth* and *Wisconsin Country Cookbook and Journal*.

2008 Outstanding Achievement awards for 2007 titles include the following ten titles by Wisconsin authors. They are:

- John Gurda *Cream City Chronicles: Stories of Milwaukee's Past*
- Douglas Jacobson *Night of Flames*
- Jesse Lee Kercheval *The Alice Stories*
- Martha Kimes *Ivy Briefs: True Tales of a Neurotic Law Student*
- Thomas Maltman *Night Birds*
- Gregg Mitman *Breathing Space: how Allergies Shape our Lives and Landscapes*
- Benjamin Percy *Refresh, Refresh: Stories*
- Jeremy Scahill *Blackwater: the Rise of the World's Most Powerful Mercenary Army*
- Susan Vreeland *Luncheon of the Boating Party*
- Larry Watson *Sundown, Yellow Moon: a Novel*

2008 Outstanding Achievement in Poetry awards for 2007 titles include the following five titles:

- Robin Chapman *The Dreamer who Counted the Dead*
- Anne-Marie Cusac *Silkie: Poetry*
- Andrea Potos *Yaya's Cloth*
- Shoshauna Shy *What the Postcard Didn't Say*
- William Stobb *Nervous Systems*

The 2008 Literary Awards Committee members are: Ellen Jepson and Edell Schaefer (co-chairs), Jean Anderson, Susan Belsky, Molly Canary, Caroline Haskin, Brian Kopetsky, Deb Shapiro, and Deb Strelka. For more information about the work of the Literary Awards Committee, go to <http://www.wla.lib.wi.us/readers/WLAC/lac.html>
(WIS PUBLIB - Submitted by Ellen Jepson, June 18, 2008)

Wisconsin Libraries Deal with June Floods

As the overflow from the upper Midwest tributaries made its way to the Mississippi River and southward to Missouri, it has become clear that the historic floodwaters have hit libraries in Iowa and Wisconsin the hardest.

Several libraries in southwest and south central Wisconsin suffered damage. Wisconsin Library Association Executive Director Lisa Strand told *American Libraries* that flooding inside affected library buildings ranged from several inches to several feet. Libraries that had to close include those in Rock Springs and La Valle, as well as the Kraemer Library and Community Center in Plain, and the Lancaster Public Library's Potosi branch. Damaged libraries that have reopened are located in Wonewoc, Sparta, and Reedsburg, as well as

the La Crosse County Library's Onalaska branch, which endured several inches of water during a remodeling project.

In Fort Atkinson, the Dwight Foster Public Library Director Connie Meyer told *AL* that while her facility is only one block from the Rock River, "we are on high-enough ground that we are safe." She went on to say, "When we were working on emergency planning and our city staff (including key library staff) had to participate in National Incident Management System training, it seemed unlikely that we'd ever have to put it into action. But it has come in handy in this situation," as library workers have taken on such tasks as updating the city's website with flood and recovery information and loaning the library's laptop to Fort Atkinson officials for monitoring the water level.

(American Libraries Direct, June 25, 2008)

Did You Know?

The month of July is named after Julius Caesar. Caesar introduced the Julian calendar which featured leap day, a mechanism to help keep the calendar on track with the seasons. According to Infoplease.com, the Roman Senate honored Caesar for this by naming a month after him. The original Julian calendar had 12 months. Eleven of them alternated in length between 30 and 31 days, and the month of February had 29 days.

According to the World Book Encyclopedia, the Roman Senate later named the month of August after the emperor Augustus Caesar and decided that, because Julius Caesar's month had 31 days, Augustus's month must also have 31 days. So they took a day from February, making the shortest month even shorter.

(WSLL @Your Service, July 2008)

WEBSITES OF INTEREST

Catch the Reading Bug Webliography -

<http://yssevents.blogspot.com:80/2008/06/catch-reading-bug-webliography-from.html>

Continue the summer reading fun with this wonderful list of links that includes: activities and games, bugs in books, crafts, fingerplays and songs, food and recipes, general education, and miscellaneous information.

(Rhonda Putney's CEO Newsletter, June 2008)

CD Recycling – <http://www.cdrecyclingcenter.org>

The Compact Disc Recycling Center was founded in 2006 to provide consumers and companies education, awareness, and options for easy CD and DVD recycling. Their website offers a range of articles, research, products and member profiles of the growing number of supporters and members, to be applauded by the recycling-conscious good people of the earth.

(Annette Miller & Mary Dunn - Tomahawk Public Library)

100 Useful and Free Library Videos - <http://www.accrediteddegrees.com/2008/100-awesome-youtube-vids-for-librarians/>

Librarians should no longer be thought of as fuddy-duddy types with long dusty cardigans or pince-nez dangling around their necks. These days, public librarians and academic librarians are on the cutting edge, dedicated to bringing their resources and their patrons into the 21st century with technology. Watch these tutorials and YouTube videos to learn about new library tools, interesting literacy campaigns and outreach programs, and even hysterical videos about library stereotypes that are circulating on the Internet.

(Laura Milligan, Accredited Degrees – June 18, 2008)

Water Calculator - <http://www.nwf.org/water/watercalculator.cfm>

This site helps you calculate residential water use per day. Covers source of water supply, and water use in the bathroom, kitchen, and outdoors (including landscaping, washing a car, and swimming pools). Results include suggestions for reducing water use. Also includes links to water conservation tips and related material. From the National Wildlife Federation.

(Librarians' Internet Index, New This Week, June 19, 2008)

Correction – June 2008 The Lamplighter - Wisconsin Heritage Online (WHO) article should have stated that WHO contains collections from UW as well as digital collections from other sites in Wisconsin. The UW-Digital Collection does **NOT** contain any non - UW sponsored digital collections. I apologize for any confusion that this may have created.
(Inese Christman)

CALENDAR OF EVENTS

JULY

July is: National Ice Cream Month <http://www.idfa.org/facts/icecream.cfm>
July 4 Fourth of July Celebration
July 19 **WVLS Board of Trustees meeting** at the Marathon County Public Library, 9:30 a.m.
July 23-July 24 WiLSWorld Conference, Pyle Center, Madison. For details visit:
<http://www.wils.wisc.edu/events/world08/>

AUGUST

August is: National Inventors' Month <http://www.inventorsdigest.com>
August 7 **WVLS V-Cat meeting** at the Marathon County Public Library, 9:30 a.m.
August 8-24 Summer Olympics in Beijing, China, details at <http://en.beijing2008.cn/>
August 9 **WVLS Executive Committee meeting** at the Marathon County Public Library, 9:30 a.m.
August 14 **WVLS Library Advisory Committee meeting** at the Marathon County Public Library, 9:30 a.m.
August 21 **WVLS Workshop** – “Behind the Scenes at Barnes & Noble and What Are Teens Reading Now?” 9:30 a.m. – 3:00 p.m. See workshop flyer in this issue for details.

SEPTEMBER

- September is: National Library Card Sign-Up Month, find more information at:
<http://www.ala.org/ala/pio/mediarelationsa/factsheets/librarycardsign.cfm>
- Sept 1 Labor Day
- Sept 8 International Literacy Day, http://www.reading.org/association/meetings/literacy_day.html
- Sept 24 Wisconsin Day, <http://dpi.wi.gov/eis/observe.html>
- Sept 25 Annual Meeting of the System Youth Services Liaisons, Madison
- Sept 27-Oct 4 Banned Books Week sponsored by ALA
<http://www.ala.org/ala/oif/bannedbooksweek/bannedbooksweek.cfm>

OCTOBER

- October is: National Book Month <http://www.nationalbook.org/nbm.html>
- October 2-3 Northwest Children's Book Conference at the Telemark Resort and Conference Center, details at http://www.telemarkeducation.com/book_conference.html
- October 11 **Northwoods Conference for Library Friends, Supporters, and Volunteers** at the Rothschild Village Hall, 9:00 a.m.
- October 12-18 Teen Read Week 2008 - "Books With Bite", details at:
<http://www.ala.org/ala/yalsa/teenreading/trw/trw2008/index.cfm>

QUOTE OF THE MONTH

The meaning in things lies not in the things themselves, but in our attitude toward them.
Antoine De Saint-Exupery



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<http://wvls.lib.wi.us/Newsletter/newsindex.htm>
(Note: Web links in past issues are not checked for currency and may no longer work.)

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